



DDA/Main Street Board Meeting

AGENDA

Thursday, November 5, 2020 8:30 AM
The Barn at Jaemor

1. Meeting called to order: 8:37 a.m.
 - a. Motion to adopt agenda made by Mickey Carroll, seconded by Brentt Cody, all approved
2. Financials
 - Savings- \$2,166.64- Rent payments from Fenders
 - Facade- \$9,959.18
 - Operating- \$644.22
3. Old Business (Strategic Project Updates)
 - a. Appletree Alley- Jessie Owensby
 - i. Project is ready to begin but won't start construction until January. Engineers have made sure that everyone involved in the project knows that it has to be completed by May 1 so that it can be wrapped up by June 1st in order to keep the USDA grant.
 - b. Entertainment District- Lindsey Holt
 - i. Everything going well with Entertainment district. Businesses within are working together to promote. Lindsey asked if we could get the leaves blown off the sidewalks in downtown. Dee said public works is hiring extra staff to keep up. He said he would get them to come blow the leaves two days per week in the fall in the downtown. (Since this meeting, Dee has confirmed that city staff will clean downtown sidewalks twice per weeks throughout leaf season).
 - c. Greenspace- Jessie Owensby
 - i. Jay Reeder said that he is being told that Fenders Alley and the Greenspace will be finished December 1. The contractors are pouring footers for stage now and the greenspace will be the last thing they do because it won't take as long.
4. New Business
 - a. Officers for 2021
 - i. Lindsey nominated and motioned for Emily Herrin to be Chairwoman. Motion was seconded by Brentt, all approved.
 - ii. Brentt nominated and motioned for Heath Barrett to serve as Vice Chair. Motion was seconded by Emily Herrin, all approved
 - iii. Emily Herrin nominated and motioned for Lindsey to serve as Secretary. Motion was seconded by Brentt, all approved
 - iv. Brentt nominated and motioned for Hope Murray to serve as Treasurer. Motion was seconded by Mickey Carroll, all approved
 - b. Application for DDA
 - i. Jessie sent applications to five different people. One responded with regrets, as he couldn't commit the time to the board. One submitted an application and no response from the other three

- ii. Jared Sanders submitted an application to the board. He co-owns the new Axe Armory in downtown. Brentt requested that we make sure there are no other outstanding applications to consider before approving him. It was discussed to approve him or not via email. The nominee will go to the City Commissioners for approval after the board vote.
5. Next Regular Board Meeting: **December 3** at the Commissioner's Conference Room at 8:30 a.m.
6. Adjourn- Motion made to adjourn at 8:52 a.m. by Brentt, seconded by Emily, all approved

Present: Heath Barrett, Emily Herrin, Lindsey Holt, Dee Anderson, John Borrow, Mickey Carroll, Brentt Cody, Jessie Owensby, Hope Murray

Absent: None