



DDA/Main Street Board Meeting

AGENDA

Thursday, August 13, 2020 8:30 AM
Downstairs Commissioner's Conference Room

1. Meeting called to order: 8:34 a.m.
 - a. Motion was made by Brentt Cody to approve agenda and seconded by Hope Murray, all approved
2. Financials
 - Savings- \$10,025.00
 - Facade- \$8,338.18 including change for Cornhole which will be reimbursed
 - Operating- \$644.22
3. Old Business (Strategic Project Updates)
 - a. Appletree Alley- Jessie Owensby/Emily Herrin
 - i. Jessie presented a proposal for a lighting package. After some discussion, the DDA decided to go with a warm white bulb for the bistro lights
 - ii. Emily summarized a meeting with the engineers going over materials and timelines
 - b. Entertainment District- Jessie Owensby/Lindsey Holt
 - i. Steve Campbell said that restaurants would need to print the map and have it displayed.
 - ii. Heath suggested we get branded mugs. Jessie said it would cut down on the potential of litter if we had reusable mugs, but they need to be 16 oz mugs.
 - iii. Lindsey said that the distributor can work with the business owners to produce the mugs, so this may be something to look into further.
 - iv. Jessie will get a formal map printed and distributed to businesses serving alcohol.
 - c. Greenspace- Jessie Owensby
 - i. Jessie passed around some ideas for interactive things we could put in the greenspace. Emily and Jessie liked the musical instruments, Lindsey like the idea of painted hopscotch and stated that whatever we do needs to be low maintenance and permanent. We will continue to work on this
 - ii. Steve discussed the legalities regarding the greenspace and there was some clarification needed to understand what the status is toward getting that project started. The DDA decided to call a special called board meeting and invite Jay Reeder to discuss further details and create a punch list and process. Jessie will send architect renderings to Steve and he will order a new survey.
 - iii. Jessie mentioned that because of the cancellation of the Big Red Apple Festival, she has some extra money in the budget to put toward this project or anything else they'd like to do around downtown including park benches, downtown speakers, potted plants, more things in the greenspace, etc.

4. New Business

Upcoming Events: **Cornhole Tournament Rescheduled for August 14. Please mark calendars NOW so you can be sure you can attend!** Jessie said that board members wouldn't have to stay the whole time, but we need for everyone to show up for some time to show gratitude for donors.

5. Next Regular Board Meeting: **September 3** at the Downstairs Commissioner's Conference Room at 8:30 a.m.
6. Special Called Board Meeting: Thursday, August 20th at the Downstairs Commissioner's Conference Room at 7:45 a.m.
7. Adjourn- 10:02 a.m.

- a. Motion was made by Mickey Carroll to adjourn and seconded by Emily Herrin. All approved

Present: Heath Barrett, Hope Murray, Brentt Cody, Matt Cathey, Lindsey Holt, Emily Herrin, Kristy Hammond, Mickey Carroll, Jessie Owensby

Guest: Steve Campbell, John Borrow, Robert Gutowski

Absent: Dee Anderson