



DDA/Main Street Board Meeting

AGENDA

Thursday, June 4, 2020 8:30 AM
Depot

1. Meeting called to order: 8:39 a.m. Motion made by Brentt Cody, seconded by Hope Murray, all approved
2. Financials
 - Savings- \$10,025.00- earmarked for Appletree Alley
 - Facade- \$9,929.18
 - Operating- \$644.22
3. Old Business (Strategic Project Updates)
 - a. Appletree Alley- Jessie Owensby/Dee Anderson
 - i. Jessie announced that we have closed on the property behind Renew Dental that we needed for the project. Carter & Sloope should be finishing final site plans this week and Laurin will send to USDA. Once USDA approves, it will go out for bids.
 - b. Downtown Beautification- Jessie Owensby
 - i. Jessie introduced Clif McEntire, Public Works Director, to the group. She has been discussing with Dee either having a grounds person move to her department or having Public Works designate an employee to downtown maintenance only. Clif explained that they were very short-handed, but that he was willing to work with us. Brentt suggested that the employee stay in Public Works and just be designated to downtown. That way, if Clif needs to pull him for some reason to help, he can. Heath suggested that Jessie and Clif work together to develop a weekly checklist for the downtown designee.
 - ii. Jessie said that Dee asked her to mention the DDA needing to get their volunteer hours in and maybe a downtown beautification day would be a good idea. The board agreed that coming together to help beautify downtown would be a good way to volunteer. The board asked that Clif would get supplies and flowers and plants, and the board would help do the work. Clif asked the board to tell him what they want and they will get it. Jessie will propose several dates to the board. Clif said the Chenocetah Tower sign always looks good and it was recommended that we try to talk to Ricki Brown, local resident, to see what we should do.
 - c. Acquiring Greenspace- Jessie Owensby/Lindsey Holt
 - i. Jessie said that Jay Reeder has bought Fenders Diner and is looking at turning the alley adjacent to the building into outdoor dining space. Jessie asked if it would be public use and Jay agreed that he would welcome anyone. Jessie will work on an MOU to this effect.
 - ii. Jessie also updated the board on the proposal of the entertainment district to the city commissioners, and how that would impact the necessity of a greenspace.

- iii. Jessie also updated the board that there is a new parking lot for downtown project in the SPLOST VII proposal that would create many parking spots. Brentt also pointed out that the gain of the parking lot behind Renew Dental makes up for the loss of parking in Fenders Alley.
 - d. T-Shirts
 - i. Jessie mentioned that t-shirt sales were not great. She recommended that the board members try to publicize it on their Instagram and social media pages. She also said that the online store that Kristy has been working on should help.
- 4. New Business
 - a. Downtown Business improvements
 - i. This topic was covered under item 3.b.i.

Upcoming Events: **Cornhole Tournament Rescheduled for August 14; Tea Party Cancelled; Sawyer Brown concert rescheduled for August 28; Please mark calendars NOW so you can be sure you can attend!**

- 5. Next Regular Board Meeting: **July 9** at the City Hall at 8:30 a.m.
- 6. Adjourn- Motion made by Brentt, seconded by Hope, all approved to adjourn at 9:44 a.m.

Present: Jessie Owensby, Heath Barrett, Hope Murray, Brentt Cody, Emily Herrin, Lindsey Holt

Absent: Mickey Carroll, Matt Cathey, Dee Anderson, Kristy Hammond

Guest: Clif McEntyre