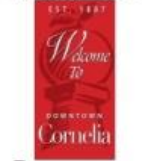


CORNELIA



DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA/Main Street Board Meeting

AGENDA

Thursday, May 7, 2019 8:30 AM
Google Meet

1. Meeting called to order- 8:31 a.m.
2. Financials (Hope)-
 - a. Loan- \$10,025.00
 - b. Operating- \$644.22
 - c. Façade- \$11,929.18 Plus \$2,000 that Jessie needs to deposit
3. Old Business (Strategic Project Updates)
 - a. Complete Apple Tree Alley – (action items, tasks, reports) (5 minutes) – Jessie Owensby- Closing date and extension
 - i. Dee, John Borrow, and Don Cantrell Jr. were able to negotiate a price for the acquisition of the parking lot. All the transfer paperwork has been recording and the city commissioners will vote to approve at Tuesday's meeting and we will close on the property Thursday at 11.
 - ii. We submitted our USDA quarterly report. This was the last report for our grant. We drafted a letter signed by the mayor to request an extension for one year for the project and will wait to hear back about that acceptance.
 - iii. The plans are complete. They have been sent to USDA for approval. As soon as it gets approved, the project will go out for bids, which is another two month process, and then four months for construction
 - b. Acquire and Design Downtown Greenspace – (action items, tasks, reports) (5 minutes) – Lindsey Holt, Project Leader
 - i. Nothing to report
 - c. Clean Up and Beautify Downtown Area – (action items, tasks, reports) (5 minutes) – Heath Barrett, Project Leader
 - i. Nothing to report
4. New Business
 - a. COVID DDA Giveaway
 - i. The board had a long discussion about which businesses requested help, what kind of help they needed, and how the board was going to distribute the funds to each business. Emily made the motion to distribute \$4,000 in the way that was discussed. Hope seconded the motion. All approved. Jessie will get everything lined up for delivery to the businesses next Wednesday.
 - ii. Jessie will write a press release, shoot a short video thanking sponsors, and ask sponsors to create a video as well.
 - b. Updates (Natl Tourism Week, Natl Historic Preservation Month)
 - i. Jessie updated the board on all the things that she and Kristy have done for National Travel and Tourism Week.

- ii. Jessie informed the board that it is National Historic Preservation Month and that the board must do something special to recognize that in order to get the Main Street credit. She asked for recommendations and suggestions, but heard none. She and Kristy will work on something digital, but they're hoping the board will pitch in with ideas.
- c. Re-opening Downtown Discussion
 - i. There was a discussion about doing a grand re-opening of the downtown, but every business is opening on its own timeline, so that will be difficult.
 - ii. There was a discussion regarding the Sip n Stroll scheduled for June 26, but Dee mentioned that it was still up for discussion and they are just waiting to see.
 - iii. Dee mentioned that there will be a City Hall and Fire Station dedication sometime in June, so be on the lookout for that.

Upcoming Events: ?????

1. Jessie said that the cornhole tournament has been rescheduled to August 14 and the all the board members are expected to be there since it is a DDA fundraiser.
2. Kristy mentioned that the Sawyer Brown concert has been rescheduled to August 28

5. Next Regular Board Meeting: **June 4** at the New Municipal Complex (fingers crossed) at 8:30 a.m.

6. Adjourn- Motion made by Matt Cathey, seconded by Brentt Cody, all approved at 9:31 a.m.

Present: Dee Anderson, Kristy Hammond, Jessie Owensby, Matt Cathey, Heath Barrett, Emily Herrin, Brentt Cody, Hope Murray, Mickey Carroll

Absent: Lindsey Holt

Guests: None

Google Meet Joining Info

To join the video meeting, click this link: <https://meet.google.com/isd-ofkn-auw>

Otherwise, to join by phone, dial +1 347-754-4521 and enter this PIN: 590 848 527#

To view more phone numbers, click this link: <https://tel.meet/isd-ofkn-auw?hs=5>