



CALLED DDA/Main Street Board Meeting

AGENDA

Thursday, April 16, 2020 9:00 AM
Google Meet (Virtual Meeting)

1. Meeting called to order: 9:01 a.m.
2. Financials-
 - Savings- \$10,000
 - Operating- \$644.22
 - Facade- \$4,429.18 + \$10,000 from annual sponsors will equal \$14,429.18
3. Old Business (Strategic Project Updates)
 - a. All old business on-hold until further notice. Board members should continue working individually on assigned tasks and try to stay on timeline.
4. New Business
 - a. COVID 19
 - i. Facade grant
 1. Developing criteria for small business assistance and assigning who is doing what
 - a. Discussion about an application process. Businesses should have a Cornelia business license.
 - b. Business has to be located in the Downtown District, as it is the Downtown Development Authority offering assistance.
 - c. Brentt suggested that we email the downtown businesses and see who responds before we discuss other eligibility requirements
 - d. Mickey suggested that we have two rounds. One for now and one for later to help people in the long-term. Emily agreed
 - e. Discussion of what the maximum amount should be, what kind of assistance to give was had and is still being fine-tuned.
 - f. Jessie will draft a letter to the downtown businesses and send to the DDA for approval.
 - g. Jessie and Brentt both mentioned figuring out some way to include Annual Sponsors in the giving and recognizing them in some way, as they are the ones making this possible.
 - ii. Next Regular Board Meeting: **May 7** at the Depot at 8:30 a.m.
5. Adjourn- 10:07 a.m.

Present: Jessie Owensby, Brentt Cody, Emily Herrin, Heath Barrett, Hope Murray, Dee Anderson, Lindsey Holt, Mickey Carroll, Matt Cathey

Absent: Heath Barrett