



DDA/Main Street Board Meeting

AGENDA

Thursday, February 4, 2021 8:30 AM
Connexion Church

1. Meeting called to order:
 - a. Motion made by Hope Murray, seconded by Mickey Carroll at 8:29 a.m.
2. Financials
 - Savings- \$2,733.30
 - Facade- \$9,959.18
 - Operating- \$644.22
3. Old Business
 - a. Downtown Marketing and Messaging- Emily Herrin and Lindsey Fitzgerald
 - i. Lindsey discussed some of the special events and ideas for the year and some of the obstacles, but said she is working to get through those and move on to completing some of the action items on the work plan
 - b. Redevelopment of Downtown Properties- Hope Murray
 - i. Jessie said there are several properties available for redevelopment or sale in the downtown area that we can capitalize on. She also said she has been talking to several prospects and developers about those buildings.
 - c. Trails Program- Heath Barrett
 - i. Heath said he will bring his VHS so that we can watch the Rails to Trails video from 1997 and see what's on it before we move forward
 - d. Greenspace- Group discussion
 - i. There was a discussion about what the finish line is for the greenspace so that the DDA can take it over and complete it.
 - ii. We discussed Rotary and Compass Pest Management donating benches for the project
 - iii. Lindsey Holt got a quote from the turf installation company and presented it
 - iv. The board decided to continue working on a legal document and will schedule a called meeting to vote on it before next month's regular meeting
 - e. Appletree Alley- Jessie Owensby
 - i. Going slower than expected, but work is being done. Windstream will do their part as soon as conduit is installed. D. Higgins has about two more weeks on another project and then will begin.
4. New Business
 - a. Johnny Gunn Sidewalk
 - i. Johnny Gunn wants a commemorative plaque inlaid into the sidewalk in front of his building. The question was asked whether he is paying for it or not. The answer is unclear. The question was asked what it would like and that is also unclear.
 - b. Marketing RZ properties

- i. Jessie saw some marketing materials from other communities that she thinks are a good idea to market some of the available properties in downtown and will share those with the board.
5. Next Regular Board Meeting: **March 4** at the Commissioner's Conference Room at 8:30 a.m.
6. Adjourn- Motion made by Hope Murray, seconded by Mickey Carroll at 8:56 a.m.

Present: Emily Herrin, Hope Murray, Lindsey Holt, Heath Barrett, Brentt Cody, Mickey Carroll, John Borrow, Dee Anderson, Lindsey Fitzgerald, Jessie Owensby

Absent: Ashley Hatchett

*** Annual Awards Ceremony to begin immediately following meeting