



DDA/Main Street Board Meeting

AGENDA

Thursday, January 6, 2021 8:30 AM
Commissioner's Downstairs Conference Room

1. Meeting called to order: Motion made to call meeting to order by Heath Barrett, seconded by Brentt Cody, all approved
2. Financials:
 - a. Operating- \$644.22
 - b. Façade- Fundraising ideas- \$2,355.82 less two sign grants that have already been approved. Emily asked for board members to come to the February meeting with fundraising ideas to build up the façade grant fund
 - c. Savings- \$6,349.41 less check for benches. Lindsey and Emily will check for Hasley Recreation issued this week
3. Old Business
 - a. Finalize and approve 2022 Work Plan
 - i. After a few amendments, motion to approve Work Plan was made by Lindsey Holt, seconded by Brentt Cody, all approved
 - b. Mural review
 - i. Brentt said he liked it better than the first rendering. Lindsey said she still doesn't like it. Emily said it's better than the first one, but still wanted to make changes. Cagney suggested we use Habersham Central students to help us. Emily suggested that we have a contest for the art students and give a scholarship to the winner. Emily suggested we gather some murals from other communities that we like and send them for reference to the students. Jessie will try to get in touch with the art teacher to gauge interest.
 - c. Business and Amenities to serve residents
 - i. This will be on all future meeting agendas for monthly review of Work Plan
 - d. Beautification Initiatives and Design
 - i. This will be on all future meeting agendas for monthly review of Work Plan
4. New Business
 - a. DDA Applications
 - i. Review and approve- Motion was made by Brentt Cody to approve all three members and let Hope Murray become ex-officio. Motion seconded by Lindsey Holt, all approved. Jessie will send training and supplemental materials to new board members.
 1. Jason Tanner
 2. Cagney Meads
 3. Sarah Higgins
 - b. Commitment letters and training
 - i. Jessie requested that all board members sign the commitment letter for 2022
 - c. Award nominations and DDA Awards Ceremony

- i. Jessie said we will have the awards at the February meeting. Lindsey offered to host it at her downstairs bar. Jessie will get invitations sent out.
- ii. Jessie will send out categories and their descriptions. She needs nominations ASAP and will send out a survey next week. She will need the results by the end of next week so she can order the awards.

5. Next Board Meeting: **Thursday, February 3** at the Downstairs bar inside Bigg Daddys Restaurant, 137 Hodges St.

6. Adjourn- Motion was made to adjourn by Heath Barrett, seconded by Brentt Cody at 9:30 a.m.

Present: Emily Herrin, Heath Barrett, Lindsey Holt, Brentt Cody, John Borrow, Jessie Owensby

Absent: Hope Murray

Guest: Jason Tanner, Cagney Meads