



DDA/Main Street Board Meeting

AGENDA

Thursday, April 2, 2020 8:30 AM
Zoom (Virtual Meeting)

1. Meeting called to order: 8:31 a.m.
2. Financials-
 - Savings- \$10,000
 - Operating- \$644.22
 - Facade- \$4,429.18
3. Old Business (Strategic Project Updates)
 - a. All old business on-hold until further notice. Board members should continue working individually on assigned tasks and try to stay on timeline.
4. New Business
 - a. COVID 19
 - i. Facade grant
 1. Discussion was to forego all facade grants for the next 90 days, but to use the money in the facade grant account to support local businesses by purchasing gift cards and doing an interactive giveaway every day.
 2. Motion was made by Brentt Cody to use the money how the DDA sees fit, seconded by Mickey Carroll, approved by all
 3. Discussion was to ask annual sponsors to use special events for supporting small businesses as well. Discussion was also had that reviewed events for the rest of the year to make sure that the remaining special events money funded by the city would cover events.
 4. Motion was made to ask sponsors if DDA can use funds as they see fit by Mickey Carroll, seconded by Brentt Cody, approved by all
 - ii. SBA Loans-
 1. Discussion of businesses that are going to take advantage of this program and how we can support them. Also discussed the other grant funding coming down in the stimulus package that will help with payroll and salaries in the meantime. Also discussed unemployment for independent contractors.

iii. Other support

1. Jessie gave a run-down of the work that she and Kristy have been doing to support our businesses over the last two weeks that included:
 - a. social media marketing, starting an online business, federal and state funding loans and resources, National Main Street information, operations changes for local businesses, information pamphlets, etc.

Upcoming Events: **Cornhole Tournament Rescheduled for August 14; Tea Party Cancelled; Sawyer Brown concert rescheduled for August 28; Please mark calendars NOW so you can be sure you can attend!**

5. Next Regular Board Meeting: **May 7** at the Depot at 8:30 a.m.

6. Adjourn- 9:24 a.m.

Present: Jessie Owensby, Brentt Cody, Emily Herrin, Heath Barrett, Hope Murray, Dee Anderson, Kristy Hammond, Mickey Carroll, Matt Cathey

Absent: Lindsey Holt

Topic: April DDA Meeting

Time: Apr 2, 2020 08:30 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us04web.zoom.us/j/9886529003>

Meeting ID: 988 652 9003