

CORNELIA



DOWNTOWN  
DEVELOPMENT  
AUTHORITY

# DDA/Main Street Board Meeting

## AGENDA

Friday, February 9 8:30AM  
Foothills Community Church

1. Meeting called to order- Heath Barrett
2. Adopt Agenda- Motion to adopt made by Brentt, seconded by Matt
3. Financials- Melany to give financial report-
  - a. Melany was given a check from the City to deposit into the Operating account earmarked for bank building purposes.
  - b. Operating account has \$17,146.52; Façade grant has \$3,699.65; Loan Fund has \$64,300.19
4. City Manager's Report- None
5. Old Business
  - A) Strategic Plan Project updates
    1. Brentt Cody to update on bank building progress with Brian LaBrie, Env 1 Study, Architects cost, process-
      - a. Motion was made by Heath Barrett to hire Rodney Clark for the lead paint and asbestos survey, was seconded by Melany and approved by all. Melany made a motion to let Brentt be the final decision maker on who the DDA hires to do the Phase 1 study. Lindsey seconded that motion, and all approved.
      - b. The Lead paint and asbestos survey will be done on Tuesday, and Blake Rainwater and Associates will begin demolition on Wednesday. They will work around the neighboring businesses, so as not to disturb them.
    2. Need either Matt or Amanda to take over Josh Barrett's responsibilities on the work plan, as he is no longer a board member. Discussion.
      - a. We all looked over the Work Plan and determined that there wasn't anything that needed to be done immediately.
      - b. Jessie briefly discussed where we are regarding financing Appletree Alley.
      - c. Amanda suggested we revisit ARC and DCA for funding options. She suggested us implementing some private fundraising if that avenue fails.
  - B) Tabled discussion of moving banks
    1. Melany to give more detailed information on process of moving banks. Discussion
      - a. Jessie to check by-laws and see what the verbiage is about moving accounts. We may need to amend.
      - b. Melany asked if a copy of the by-laws could be sent to each new board member and Jessie will oblige

- c. Brentt made a motion to vote to amend by-laws (if needed) through email, and that was seconded by Heath, all were in favor.
6. New Business
  1. New DDA Application-
    - a. Jan Garrison- Review and vote- motion made by Heath Barrett to accept Jan as new board member, was seconded by Brentt, all were in favor
  2. Three new sign grant applications-
    - A) Sugartopia- motion to approve \$500 made by Brentt, seconded by Lindsey, all in favor
    - B) Wolf Creek BBQ- motion to approve made by Melany, seconded by Brentt, all in favor
    - C) Chip Cantrell- Has not yet sent in rendering. However, there was some discussion about him receiving \$1,500 in 2017 for his sign, which is the equivalent of three sign grants. Amanda made the motion that we review the criteria for the sign/façade grants and change (if needed) through an email vote, was seconded by Matt, all were in favor
  3. Façade grant fundraiser- Lindsey to update on possible fundraisers for grant accounts
    - a. Lindsey said that her friend who wants to sale her Harley Davidson wants to clear \$7,000. She said if we could sell raffle tickets for \$100 each, we could make some profit for the façade grant
    - b. Amanda suggested that we allow online bidding for the sale to drive up the price, and make it more fun and more easily accessible. Amanda and Lindsey to work on that together.
7. Upcoming Events: Tacky Prom Feb 16- The Hospitality and Tourism Board has agreed to allow the DDA to play Bingo and keep half the proceeds for the façade grant fund; Assault on Mt. Currahee Feb 17
8. Next Regular Board Meeting: **Thursday, March 1, 2018** at Depot
9. Adjourn